

# MOUNTAIN RESORT TOWNS

11<sup>th</sup> – 12<sup>th</sup> November 2026 | Le Méridien Vienna, Austria

## EVENT OVERVIEW

Globally, the mountain tourism market was valued at USD 85.7 billion in 2022 and is expected to grow at a CAGR of 5.3% from 2023 to 2030 (Grand View Research, 2023). In Europe, the Alps alone attract over 120 million tourists annually, accounting for nearly 12% of global tourism (OECD, 2020). Resorts like Chamonix, Zermatt, and St. Anton have shifted towards year-round development by integrating off-season activities, wellness tourism, and ecological preservation. In North America, ski resort visitation reached 65.4 million visits in the 2022–2023 season, the highest ever recorded (National Ski Areas Association, 2023), showing a strong post-pandemic recovery. Meanwhile, environmental impact is a growing concern. Studies show that ski resort infrastructure can disturb up to 70% of alpine ecosystems within its footprint (Gössling et al., 2019).

In the Alps, for example, non-winter activities now account for up to 35–40% of annual revenue in several major resorts (OECD, 2022). Environmental concerns also shape development: over 60% of new resort projects in the EU undergo environmental impact assessments, and strategies like snow farming, artificial snow production, and low-carbon transport systems are becoming essential components of sustainable resort planning (European Commission, 2023). In Canada's Whistler and Banff, strict zoning and view corridor regulations preserve natural aesthetics while accommodating visitor flows of over 3 million annually (Tourism Whistler, 2023).

The **Mountain Resort Towns conference** by **Trueventus** offers the opportunity to gain experience and firsthand insights from top industry experts on the latest Mountain Resort Development trends and demands. With growing challenges such as climate change, seasonal shifts, infrastructure demands, and sustainability mandates, this conference provides critical insights into innovative design, year-round operations, and eco-friendly development. It is a hub for learning best practices in land-use planning, mobility solutions, low-carbon infrastructure, and digital integration for visitor experiences.

## WHY YOU CANNOT MISS THIS EVENT

- Discover cutting-edge technologies and innovative design principles for enhancing guest experience and operational efficiency in challenging mountain environments, from advanced snowmaking and lift systems to smart resort infrastructure and seamless guest services
- Explore opportunities in resort financing, public-private partnerships, and emerging mountain destinations.
- Understand land use policies, environmental regulations, and planning frameworks in alpine regions.
- Discover how experts are designing avalanche barriers, rockfall netting, and landslide stabilization systems to protect and future-proof mountain environments.
- Gain firsthand insights into the challenges and breakthroughs of building infrastructure in high-altitude terrains

## WHO SHOULD ATTEND?

**This event is targeted but not limited to:**

- C-Suite Officers
- Presidents & Vice Presidents
- Director & Managing Directors
- Heads & Head of Departments
- General Managers

**Managers of:**

- Construction
- Architecture
- Engineering
- Building Materials
- Logistics
- Procurement
- Real Estate
- City & Town Planning
- Supply-chain
- Hotel & Resort Operations
- Hospitality
- Sustainability & Environmental Assessment
- Finance & Investment
- Tourism Development

**From the following industries:**

- o Government
- o Architecture
- o Civil & Structural Engineering
- o Infrastructure
- o Utilities
- o Engineering
- o Real Estate
- o Construction
- o Public Works
- o Investment
- o Regulatory & Policy Makers
- o Building Materials
- o Procurement
- o Supply-Chain
- o Tourism
- o Hospitality

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## FEATURING PRESENTATIONS AND CASE STUDIES BY DISTINGUISHED SPEAKERS



**Remko Remijnse**  
Owner/ Architect  
**2by4-architects, Netherlands**



**Yan Baczkowski**  
Director General / International Tourism &  
Destination Development Expert  
**POP Tourisme – Pays d'Orange en Provence  
France**



**Christopher Sanchez**  
Chief Executive Officer  
**Soleil – Alpine Lifestyle Hotel  
Bolzano, Italy**



**Lucas MARCHAND**  
Chief Executive Officer  
**Les Portes du Mont Blanc  
France**



**Nicola Beck**  
Founder & Director  
**NBAX Architecture & Design  
Baden-Württemberg, Germany**



**Michael Böhler**  
Hotelier & Founder  
**Flowhotels.ai by SUM Hospitality  
Arosa, Grison, Switzerland**



**Massimo Roj**  
Chief Executive Officer and founder principal  
**Progetto CMR  
Milan, Italy**



**Michael Stur; M.Sc. M.Sc. M.Sc. Ph.D.**  
Managing Director / Head of Department  
**Natural Disaster Prevention Company  
Linz, Upper Austria**



**Yariv Abehsera**  
Président  
**MOHO Hospitality  
Paris, France**



**Henning A. Schaub**  
General Manager  
**Eriro Alpine hide  
Tyrol, Austria**



**Livio Colapinto**  
Founder and Chief Executive Officer  
**The Genuine Experience Travel  
Austria**



**Charles GALLAVARDIN**  
Co-Founder / General Director  
**T3 Architects, Kanopea Architecture Studio  
and Kanopya Living  
France**



**FH-Prof. Dipl.-Ing. Dr.techn. Anna-Vera Deinhammer**  
Professor, Vice President, and Partner  
**FHWien der WKW University of Applied Sciences for  
Management, Circular Economy Austria, and BFA x  
KLK Architects  
Vienna Austria**



**Nate Wyne**  
CEO & Co-Founder  
**Floodlight Software, GmbH  
Vienna, Austria**



**DI Dr. Tanja Tötzer**  
Senior Expert Advisor and Thematic Coordinator for  
Climate-Resilient Pathways  
**AIT Austrian Institute of Technology GmbH  
Vienna, Austria**

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FOR FURTHER DETAILS, CONTACT  
**RYAN**

☎ : +603 2775 0067 ✉ : [ryan@trueventus.com](mailto:ryan@trueventus.com)

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## Day One: Wednesday 11<sup>th</sup> November 2026

0800 Registration & Coffee

0850 Chairperson Welcome Address

0900 Session One

### Turning exceptional ideas into durable operations - A necessary focus on Operations

- Transform bold concepts into repeatable, efficient operational systems
  - Embed operations early to ensure long-term viability and performance
  - Align design, delivery, and management for seamless execution
- Lucas Marchand**, Chief Executive Officer  
**Les Portes du Mont Blanc, France**

0945 Session Two

### Designing Year-Round Destinations: From Seasonal Resorts to Smart, Resilient Communities

- Transition resorts from winter-dependent models to year-round destination ecosystems
- Design flexible infrastructure that adapts to changing seasons and uses
- Integrate smart planning to improve mobility, energy efficiency, and livability

**Yan Baczkowski**, Director General / International Tourism & Destination Development Expert  
**POP Tourisme – Pays d'Orange en Provence, France**

1030 The Speed Networking - The Mad Minutes!

*Fun and fast, this networking activity is a great opportunity to grow your connections.*

1105 Morning Refreshments

1130 Session Three

### Modernizing Resort Villages: Architectural and Urban Planning for Enhanced Public Spaces

- Reconfigure village cores to prioritize walkability, social interaction, and year-round use.
- Redesign public spaces to balance heritage character with contemporary resort needs.
- Integrate mixed-use planning to activate streets beyond peak seasons

**Remko Remijnse**, Owner/ Architect  
**2by4-architects, Netherlands**

1215 Session Four

### Running a Mountain Hotel 365 Days a Year – Digitalisation, Self Check-In, and Season-Adaptive Service Models

- Use digitalisation to reduce operational dependency during low seasons
- Implement self-check-in to streamline arrivals and optimize staffing
- Adapt service models dynamically to match seasonal demand and guest profiles

**Michael Böhler**, Hotelier & Founder  
**Flowhotels.ai by SUM Hospitality, Grison, Switzerland**

1300 Networking Luncheon

1400 Session Five (Placeholder Topic)

### Infrastructure at Altitude: Navigating Access, Terrain, and Climate in Mountain Projects

- Plan access routes that balance safety, efficiency, and environmental impact
- Design infrastructure to adapt to challenging terrain and steep gradients
- Incorporate climate-resilient materials and technologies for extreme conditions

**Nicola Beck**, Founder & Director

**NBAX Architecture & Design, Baden-Württemberg, Germany**

1445 Session Six

### Beyond Winter: From Seasonal Resort to Alpine Lab Ötscher. How Alpine Resort Towns Become More Than a Destination

- Hinterland
- Governance
- Alpine Lab

**FH-Prof. Dipl.-Ing. Dr.techn. Anna-Vera Deinhammer**,  
Professor, Vice President, and Partner

**FHWien der WKW University of Applied Sciences for Management, Circular Economy Austria, and BFA x KKK Architects, Vienna Austria**

1530 Afternoon Refreshments

1600 (Topic to be Advised)

### Overcoming Logistical Challenges in Remote Mountain Developments: Transport, Equipment, and Site Management

- Implement phased construction to optimize resource allocation and timelines
- Coordinate supply chains to mitigate delays caused by weather or altitude
- Employ on-site management strategies for safety, productivity, and sustainability

**Yariv Abehsera**, Président

**MOHO Hospitality, Paris, France**

1645 Session Eight

### From Vulnerability to Viability: Climate Resilient Pathways for Mountain Tourism Hubs

- climate risk awareness
- Beyond snow reliability (year-round strategies)
- systems resilience

**DI Dr. Tanja Tötzer**, Senior Expert Advisor and Thematic Coordinator  
for Climate-Resilient Pathways

**AIT Austrian Institute of Technology GmbH, Vienna, Austria**

1730 End of Day One

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## Day Two: Thursday 12<sup>th</sup> November 2026

- 0800 Registration & Coffee**
- 0850 Chairperson Welcome Address**
- 0900 Session One**  
**Modernization of Hotel Concepts in ski resorts - Reinventing the Alpine experience**
- Redesign ski resort hotels to deliver immersive, experience-led alpine stays
  - Shift from seasonal lodging to year-round lifestyle hospitality concepts
  - Integrate wellness, social, and mixed-use spaces to extend guest dwell time
- Christopher Sanchez**, Chief Executive Officer  
**Soleil – Alpine Lifestyle Hotel, Bolzano, Italy**
- 0945 Session Two**  
**Designing the Slopes: Planning and Engineering Ski Terrain for Safety and Flow (Place Holder Topic)**
- Integrate lift networks and access points for efficient movement
  - Use signage, barriers, and terrain features to minimize accidents
  - Monitor environmental impact while optimizing recreational experience
- Michael Stur; M.Sc. M.Sc. M.Sc. Ph.D**, Managing Director / Head of Department  
**Natural Disaster Prevention Company, Linz, Upper Austria**
- 1030 Morning Refreshments**
- 1100 Session Three**  
**Designing Year-Round Destinations: From Seasonal Resorts to Smart, Resilient Communities**
- Year-round destination design transforms seasonal resorts into vibrant, economically stable communities.
  - Smart infrastructure and adaptive planning improve resilience to climate, tourism, and demographic shifts.
  - Integrated living, mobility, and services create places that function beyond peak tourist seasons.
- Charles GALLAVARDIN**, Co-Founder / General Director  
**T3 Architects, Kanopea Architecture Studio and Kanopya Living, France**
- 1145 Session Four**  
**Mindful hospitality: finding belonging and purpose in Alpine traditions**
- Alpine hospitality rooted in tradition fosters a deep sense of belonging for guests and communities.
  - Mindful practices connect visitors to local culture, nature, and seasonal rhythms.
  - Purpose-driven hospitality preserves heritage while creating meaningful, human-centered experiences.
- Henning A. Schaub**, General Manager  
**Eriro Alpine hide, Tyrol, Austria**
- 1230 Networking Luncheon**
- 1400 Session Five**  
**Satellite Intelligence for Climate Risk: From GHG Assessment to Insurance-Grade Analytics**
- How satellite data is replacing self-reported emissions with verified, parcel-level GHG measurement
  - Turning climate risk into financial language: Value-at-Risk analytics for insurers, lenders, and municipalities
  - Real-world case studies: from Vienna city contracts to Norwegian forest carbon MRV
- Nate Wyne**, CEO & Co-Founder  
**Floodlight Software, GmbH, Vienna, Austria**
- 1445 Session Six**  
**From Destination to Living Place: Designing Year-Round Mountain Resorts Through Experience, Movement, and Human Connection**
- Shifting from seasonal tourism to year-round vitality
  - Experience-led and wellness-driven destination models
  - The role of expert-led programming (culture, food, movement, sport, longevity) in attracting high-value, conscious travelers
  - How mountain towns can evolve without losing identity, community, and rhythm
- Livio Colapinto**, Founder and Chief Executive Officer  
**The Genuine Experience Travel, Austria**
- 1530 Afternoon Refreshments**
- 1600 Session Seven (Topic to be Advised)**  
**Modernizing Resort Villages: Architectural and Urban Planning for Enhanced Public Spaces**
- Integrate mixed-use spaces for retail, leisure, and cultural activities
  - Improve walkability and connectivity between accommodations, lifts, and civic areas
  - Use sustainable materials and climate-responsive design for long-term resilience
- Massimo Roj**, Chief Executive Officer and founder principal  
**Progetto CMR, Milan, Italy**
- 1645 End of Conference**

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## COMPANY DETAILS

|          |          |
|----------|----------|
| Name     | Industry |
| Address  |          |
| Postcode | Country  |
| Tel      | Fax      |

## ATTENDEE DETAILS

|   |      |           |
|---|------|-----------|
| 1 | Name | Job Title |
|   | Tel  | Email     |
| 2 | Name | Job Title |
|   | Tel  | Email     |
| 3 | Name | Job Title |
|   | Tel  | Email     |
| 4 | Name | Job Title |
|   | Tel  | Email     |
| 5 | Name | Job Title |
|   | Tel  | Email     |

## APPROVAL

|                                                                         |           |
|-------------------------------------------------------------------------|-----------|
| NB: Signatory must be authorised on behalf of contracting organisation. |           |
| Name                                                                    | Job Title |
| Email                                                                   |           |
| Tel                                                                     | Fax       |
| Authorising Signature                                                   |           |

## REGISTRATION FEES

|                                                                    |                         |
|--------------------------------------------------------------------|-------------------------|
|                                                                    | Corporate               |
| End of July 2026                                                   | EUR 1295 (Per Delegate) |
| End of August 2026                                                 | EUR 1495 (Per Delegate) |
| End of October 2026                                                | EUR 1695 (Per Delegate) |
| 1st November 2026 onwards                                          | EUR 1995 (Per Delegate) |
| All options inclusive of delegate pack, luncheon and refreshments. |                         |

## PAYMENT METHODS

|                                                                                                                   |               |
|-------------------------------------------------------------------------------------------------------------------|---------------|
| Payment is due in 5 working days. By Signing and returning this form, you are accepting our terms and conditions. |               |
| <input type="checkbox"/>                                                                                          | Bank Transfer |
| <input type="checkbox"/>                                                                                          | Credit Card   |

## REGISTER NOW

Ryan

T: +603-2775 0067

E: ryan@trueventus.com

Take a Snapshot or Scan and Email us

## TERMS & CONDITIONS

- The course fee is inclusive of the event proceedings, materials, refreshment and lunch.
- Upon receipt of the complete registration form, invoice will be issued. Trueventus request that all payments be made within 5 working days of the invoice being issued. Full payment must be received prior to the event. Only delegates that have made full payment will be admitted to event. Clients are responsible for their own banking fees and banking fees will not be absorbed into the booking price.
- Substitution & cancellations policy. Should the registered delegate is unable to attend, a substitute delegate is welcome at no extra charge. Written notifications of all substitutions is required 5 working days prior to the event. Trueventus contracts carry 100% full liability upon receipt of registration. Non payment does not constitute cancellation. A 100% of cancellation fee will be charged under the terms outlined below: Due to limited event seats, Trueventus agrees to book and confirm the seat for the client upon issuance of invoice. Upon signing of this contract, client agrees that in case of dispute or cancellation of this contract Trueventus will not be for total contract value. If a client does not attend the event without written notification at least 5 working days prior to the event date, he/she will be deemed as no show. A no show at the event still constitutes that the client will have to pay the invoice amount that was issued to them. Trueventus does not provide refunds for cancellations. By signing this contract the client also agrees that if they cancel that Trueventus reserves the right to pursue monies owed via the use of local debt collection agency were the client is situated. Furthermore the client will be held liable for any costs incurred in collection of outstanding monies. When any cancellations are notified in writing to Trueventus 5 working days prior to the event, a credit voucher will be issued for use in future Trueventus events.
- Trueventus will at all times seek to ensure that all efforts are made to adhere to meet the advertised package, however we reserve the right to postpone, cancel or move a venue without penalty or refunds. Trueventus is not liable for any losses or damages as a result of substitution, alteration, postponement or cancellation of speakers and / or topics and / or venue and / or the event dates. If force majeure were to occur Trueventus accepts no responsibility or liability for any loss or damage caused by events beyond their control, including, but not restricted to strikes, war, civil unrest, flight delays, fire flood, or any adverse weather conditions. Trueventus is not liable in the event that a participant is exposed or is infected by Covid 19. Trueventus under no circumstances is liable for any other costs that might have been incurred in the attendance of the event, including but not limited to flights, accommodation, transfers, meals etc. Trueventus reserves the right to replace / change speakers in the best interest of the conference.
- Upon receiving this signed booking form, you the client hereby consent to Trueventus to keep your details for the use of future marketing activities carried out by Trueventus and third party organisations & partners.
- Copyright and Intellectual Property. Any redistribution or reproduction of part or all of the contents in any form in connection to this event is prohibited without prior written consent by Trueventus.
- Client hereby agrees that he/she exclusively authorizes Trueventus charged the credit card with details listed above for the amount provided herein; this registration form serves as a contract that is valid, binding and enforceable. He/she at any time will have no basis to claim that the payments required under this Contract are unauthorized, improper, disputed or in any way. Upon issuance of invoice Trueventus will be charging the client USD 30 processing fee.
- Trueventus shall use its best endeavours to make speaker presentation materials available to registered delegates following the event. The distribution of all presentation slides in PDF format is subject to the express consent of each individual speaker. As such, Trueventus makes no guarantee as to the number, completeness, or availability of materials shared, and accepts no liability where speakers withhold or restrict consent to distribute their presentations.
- All Trueventus events are held in a classroom or theater format.
- All Trueventus events are held at either 5 or 4 Star Hotels.
- All payment must be directed to Trueventus in full prior to the event. Any company's participating in National training schemes such as HRDC Scheme and are applying grants, you must first pay Trueventus and upon you receiving the grant you will be refunded this amount back. Failure to pay prior to the event can result in your company being blocked from joining the conference.
- All transaction charges, withholding taxes, local taxes, or currency exchange issues will be strictly absorbed by sender. Trueventus reserves absolute right to refuse admission of participant/s to the event should invoice amount is not received in full.

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