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5TH ANNUAL MODULAR, PREFAB & CONSTRUCTION TECH SENATE

21ST — 22ND OCTOBER 2026 | HOTEL RICHMOND, COPENHAGEN



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EVENT OVERVIEW

As Europe grapples with housing shortages, labour constraints, rising costs, and strict sustainability targets, modular and prefabricated construction is emerging as a practical and scalable solution. The European Union is facing a housing crisis marked by high prices and a shortage of affordable homes, affecting people across all ages and income levels. According to a study conducted in collaboration with Kuben Management and commissioned by the Danish Ministry of Transport, Building, and Housing, the Capital Region of Denmark will require an additional 5,000–9,000 homes per year over the next 20–30 years—equivalent to around 110,000 dwellings by 2035—with particularly strong demand for small, centrally located apartments for young people. Modular housing offers a fast, cost-effective solution to meet demand for small urban apartments, easing housing shortages and supporting better social and living conditions.

Denmark's rapid adoption of modular and prefabricated construction is opening significant new business and profit opportunities across the construction value chain, as developers, contractors, and investors respond to rising demand for faster, more cost-certain and sustainable building delivery. High labour costs, tight project timelines, and ambitious climate targets have made factory-based construction an increasingly attractive commercial model, enabling companies to shorten build times, improve quality control, and stabilise margins in a traditionally volatile sector.

For manufacturers and solution providers, this shift creates opportunities to invest in scalable production facilities, standardised building systems, and digitally enabled design-to-manufacturing workflows that can be replicated across multiple projects. At the same time, developers can monetise speed-to-market and predictability, while investors benefit from reduced delivery risk and stronger returns on capital. As modular construction becomes embedded in Denmark's housing, infrastructure, and public-sector procurement strategies, early movers are well positioned to capture market share, establish long-term partnerships, and build resilient, profitable businesses aligned with the country's sustainability and urban development goals.

Don't miss the **5th Annual Modular, Prefab & Construction Tech Senate** by Trueventus, where the future of building comes alive. Discover cutting-edge innovations reshaping Denmark and Europe's construction landscape, from faster, cost-effective housing solutions to sustainable, high-quality modular projects. Gain exclusive insights from real-world case studies, connect with industry leaders, policymakers, investors, and technology pioneers, and explore opportunities that could transform your business. This is your chance to see firsthand how modular and prefabricated construction is revolutionizing the industry—be part of the conversation before the future passes you by.

WHY YOU CANNOT MISS THIS EVENT

- Gain first-hand intelligence on how prefabrication and modular construction are transforming Europe's construction landscape, with a strong focus on Europe's policies, projects, and market realities.
- Hear directly from developers, contractors, manufacturers, policymakers, and technology leaders who are actively delivering prefabricated projects — not just talking about them.
- Address critical issues such as cost control, workforce shortages, project delays, and sustainability through proven case studies and implementation strategies.
- Explore the latest advancements in modular systems, IBS, automation, digitalisation, and low-carbon construction that are shaping the next decade of off-site building.
- Understand current and upcoming government initiatives, incentives, and regulatory frameworks for prefabrication
- Exploring public–private collaboration opportunities driving Europe's construction transformation

WHO SHOULD ATTEND?

This event is targeted but not limited to:

- C-Suite Officers & Vice Presidents
- Director & Managing Directors
- Heads & Head of Departments
- General Managers / Managers of:
- Construction
- Modular construction
- Offsite Construction Manufacturing & Prefabrication
- Project Management
- Civil & Structural Engineering
- Project Management
- Real Estate Development
- Infrastructure
- Architecture
- Pre-construction
- Building Materials
- Industrialised Building Systems
- Mechanical, Electrical & Plumbing (MEP)

From the following industries:

- Government entities
- Construction Companies
- Real Estate Developers
- Contractors
- Building Materials Suppliers
- Building Service Providers
- Technology solution providers
- Design & Architecture firms
- Affordable & Public Housing
- Healthcare & Education Facilities
- Investment, Finance & Project Funding
- Other industries involved in new properties development, which can benefit from off-site construction, such as Healthcare, Hospitality, Data Centres, Education and Retail.

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FOR FURTHER DETAILS, CONTACT

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FEATURING PRESENTATIONS AND CASE STUDIES BY DISTINGUISHED SPEAKERS



Haakon Bjørnson
CEO
Boliglyst Gruppen AS, Norway



Michael Woodford
Partner, Director of London Office
White Arkitekter AB, United Kingdom



Bastien Bouteloup
Director of Engineering, Research and Development
Woodeum, France



Gary McLuskey
Global Design Managing Director
Greystar, United Kingdom



Nasim Fahimian
Head of Integrated Planning RG Northeast
Goldbeck, Germany



Moad Ziadi
Project Management Director Europe
Unibail Rodamco Westfield, France



Rory Bergin
Partner, Sustainable Futures
HTA Design LLP, United Kingdom



Anna Hjelt
Chief Business Development Officer
EcoCocon, Finland



Trevor Penner
Project Manager
Willy Naessens Danmark, Denmark



FH-Prof. Dr.tech. Anna-Vera Deinhammer
Vice President
Circular Economy Forum Austria
Endowed Chair for Sustainable Real Estate Development
FHWien der WKW, Austria



Johanna Persson
President and CEO
Adapteo Group, Sweden



Claus Risum Korsgaard,
Project Director | Hyperscale Data Centers & Critical Facilities
Søren Jensen, Denmark



David Hyland
Senior Structural Engineer
MJH Structural Engineers, Ireland



Marcin Borowski
Founder & Chief Executive Officer
URBA Enterprises
Poland

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Day One: Wednesday, 21st October 2026

0800 Registration & Coffee

0850 Opening Keynote Address

0900 Session One

Standardisation vs Customisation: Balancing Flexibility and Margin in Modular Systems

- How leading Nordic modular builders are maximising margins while meeting growing demands for individualised housing and commercial buildings
- Striking the right balance to achieve both scalability and architectural differentiation in modular construction.
- Standardisation vs Customisation: Balancing Flexibility and Margin in Modular Systems

Speaker to be advised

0945 Session Two

How to create increased profits by vertically integrating all production companies into real estate development

- Our business model and why it works
- How to drive efficiency up and cost down in element production
- How we succeed on our way of working

Haakon Bjørnson, CEO

Boliglyst Gruppen AS, Norway

1030 The Speed Networking - The Mad Minutes!

Fun and fast, this networking activity is a great opportunity to grow your connections.

1100 Morning Refreshments

1130 Session Three

How AI and Modularization will increase project delivery

- Mitigation of project RISK by FEED process and automated designs
- Modularization in CSA & MEP projects
- AI in design and execution

Claus Risum Korsgaard,

Project Director | Hyperscale Data Centers & Critical Facilities

Søren Jensen, Denmark

1215 Session Four

Constraints in dense urban environments

- How prefab constructions create new spaces to build in urban eras
- Prefab construction as an efficient way to answer more population needs, with less impacts on the cities

Bastien Bouteloup,

Director of Engineering, Research and Development

Woodeum, France

1300 Networking Luncheon

1400 Session Five

Integrated approach of Goldbeck: From planning to delivery

- Modular and serial construction as a strategic solution across all asset classes
- Case studies: Marienhöfe and Zwieseler Straße
- Efficiency, speed, and scalability as key success factors

Nasim Fahimian, Head of Integrated Planning RG Northeast

Goldbeck, Germany

1445 Session Six

International Modular Delivery

- Barriers and Opportunities to International Delivery
- Ukraine Case Study
- Australia Case Study

Rory Bergin, Partner, Sustainable Futures

HTA Design LLP, United Kingdom

1530 Afternoon Refreshments

1600 Session Seven

Digital Twins Beyond New-Build Delivery — AI-Supported Material Intelligence for the Circular Transformation of Europe's Building Stock

- KRAISBAU (Austrian BMIMI/FFG lead project, 32 partners): AI-based 3D point cloud analysis for automated material detection in existing buildings
- The building-scale digital material passport: a component-level inventory of materials, quantities, locations, and conditions as the data foundation for circular asset strategies.
- Extending BIM and digital twin workflows from new-build delivery to the existing stock, where the decarbonisation volume actually sits

FH-Prof. Dr.tech. Anna-Vera Deinhammer,

Vice President

Circular Economy Forum Austria

Endowed Chair for Sustainable Real Estate Development

FHWien der WKW, Austria

1645 Session Eight

Structural Engineering for High-Rise Modular Construction

- Insights into the structural engineering considerations for modular construction
- Discussion on the process for design and delivery of information for construction.
- Case Studies on notable buildings designed by MJH for Vision Volumetric

David Hyland, Senior Structural Engineer

MJH Structural Engineers, Ireland

1730 Session Nine

Factory Investment Economics: CapEx, ROI, and Break-Even Analysis for Modular Plants

- Understanding the capital investment, return timelines, and break-even thresholds for modern modular factories
- How leading manufacturers are optimising investment models to achieve faster ROI and stronger financial performance.
- Key financial considerations and realistic payback periods when investing in high-tech modular production facilities

Speaker to be Advised

1815 End of Day One

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Day Two: Thursday, 22nd October 2026

0800 Registration & Coffee

0850 Chairperson's Welcome Address

0900 Session One

Quality Control, Defect Reduction, and Warranty Risk in Prefabricated Buildings

- How off-site manufacturing is significantly improving quality standards and reducing defects compared to traditional construction.
- Exploring advanced quality systems that minimise rework and lower long-term warranty exposure for modular projects.
- Balancing factory precision with on-site assembly to achieve superior quality outcomes and reduced liability.

Speaker to be Advised

0945 Session Two

Assembling the Low-Carbon Future: Timber Prefabrication Across Scales and Typologies

- Overview of Timber Pre-Fabrication Processes
 - Case Study Sara Kulturhus
 - Case Study Climate Innovation District
 - Scaling up – Wood City Stockholm
- Michael Woodford**, Partner, Director of London Office
White Arkitekter AB, United Kingdom

1030 Morning Refreshments

1100 Session Three

4D BIM Planning as a Catalyst for Streamlined Industrial Concrete Construction

- How vertical integration of design, production, and execution reduces interfaces, risk, and overall project duration in large industrial builds.
- The practical use of advanced BIM and 4D planning to create a continuous digital thread from early design through precast element production and on site assembly.
- Practical insights from delivering large scale industrial projects where 4D planning improves constructability, sequencing, and overall project efficiency

Trevor Penner, Project Manager
Willy Naessens Danmark, Denmark

1145 Session Four

How Offsite Construction Could Fit to the Retail Product

- Introduction of retail activity context of shopping mall operators "Unibail Rodamco Westfield"
 - General use of offsite construction in Retail France and Northern Europe
 - General use of offsite construction in Retail Italy and Southern Europe
- Moad Ziadi**, Project Management Director Europe
Unibail Rodamco Westfield, France

1230 Networking Luncheon

1330 Session Five

Scaling Circular Modular Construction

- Leveraging circular business models to deliver faster, more resource-efficient buildings.
- Demonstrating how circular modular solutions optimise by shifting focus from upfront spend to long-term operational performance.
- Using scalable modular platforms to rapidly provide high-quality space solutions that strengthens communities and improves living standards

Johanna Persson, President and CEO
Adapteo Group, Sweden

1415 Session Six

Housing Design & Delivery

- Design for demographic change
- Policy for housing design and delivery
- Modular Housing - Opportunities and challenges

Gary McLuskey, Global Design Managing Director
Greystar, United Kingdom

1500 Afternoon Refreshments

1530 Session Seven

Circular, Low-Carbon Straw Construction – Rising at Scale

- The why and how of modern, prefabricated straw construction
- Case Hyllie: the world's tallest straw building – redefining residential construction
- Case LCW: 155,000 m² of logistics – scaling bio-based materials in construction

Anna Hjelt, Chief Business Development Officer
EcoCocon, Finland

1615 Session Eight

Building the Future Home: Scaling Prefab, Modular and Hybrid Construction Through Vertical Integration

- How vertical integration can help scale industrialized housing delivery.
- Combining 2D prefab, 3D modular and hybrid models depending on project, market and logistics.
- Live case studies from large-scale residential projects in Europe and what they tell us about the future of construction

Marcin Borowski, Founder & Chief Executive Officer
URBA Enterprises, Poland

1700 Session Nine

Commercial Models for Modular Construction: EPC, Platform-Based, and IP-Led Approaches

- Exploring how different commercial models are reshaping project delivery, profitability, and scalability in the modular construction sector.
- Comparing traditional EPC contracts with emerging platform-based and intellectual property-led models in the Nordic and European markets.
- Evaluating the advantages, risks, and financial implications of each commercial approach for manufacturers, developers, and contractors

Speaker to be Advised

1745 End of Conference

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COMPANY DETAILS

Name	Industry
Address	
Postcode	Country
Tel	Fax

ATTENDEE DETAILS

1	Name	Job Title
	Tel	Email
2	Name	Job Title
	Tel	Email
3	Name	Job Title
	Tel	Email
4	Name	Job Title
	Tel	Email
5	Name	Job Title
	Tel	Email

APPROVAL

NB: Signatory must be authorised on behalf of contracting organisation.	
Name	Job Title
Email	
Tel	Fax
Authorising Signature	

REGISTRATION FEES

	Corporate
End of August 2026	EUR 1495 (Per Delegate)
End of September 2026	EUR 1695 (Per Delegate)
1st October 2026 onwards	EUR 1995 (Per Delegate)
All options inclusive of delegate pack, luncheon and refreshments.	

PAYMENT METHODS

Payment is due in 5 working days. By Signing and returning this form, you are accepting our terms and conditions.	
☐	Bank Transfer
☐	Credit Card

REGISTER NOW

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Take a Snapshot or Scan and Email us

TERMS & CONDITIONS

- The course fee is inclusive of the event proceedings, materials, refreshment and lunch.
- Upon receipt of the complete registration form, invoice will be issued. Trueventus request that all payments be made within 5 working days of the invoice being issued. Full payment must be received prior to the event. Only delegates that have made full payment will be admitted to event. Clients are responsible for their own banking fees and banking fees will not be absorbed into the booking price.
- Substitution & cancellations policy. Should the registered delegate is unable to attend, a substitute delegate is welcome at no extra charge. Written notifications of all substitutions is required 5 working days prior to the event. Trueventus contracts carry 100% full liability upon receipt of registration. Non payment does not constitute cancellation. A 100% of cancellation fee will be charged under the terms outlined below: Due to limited event seats, Trueventus agrees to book and confirm the seat for the client upon issuance of invoice. Upon signing of this contract, client agrees that in case of dispute or cancellation of this contract Trueventus will not be for total contract value. If a client does not attend the event without written notification at least 5 working days prior to the event date, he/she will be deemed as no show. A no show at the event still constitutes that the client will have to pay the invoice amount that was issued to them. Trueventus does not provide refunds for cancellations. By signing this contract the client also agrees that if they cancel that Trueventus reserves the right to pursue monies owed via the use of local debt collection agency were the client is situated. Furthermore the client will be held liable for any costs incurred in collection of outstanding monies. When any cancellations are notified in writing to Trueventus 5 working days prior to the event, a credit voucher will be issued for use in future Trueventus events.
- Trueventus will at all times seek to ensure that all efforts are made to adhere to meet the advertised package, however we reserve the right to postpone, cancel or move a venue without penalty or refunds. Trueventus is not liable for any losses or damages as a result of substitution, alteration, postponement or cancellation of speakers and / or topics and / or venue and / or the event dates. If force majeure were to occur Trueventus accepts no responsibility or liability for any loss or damage caused by events beyond their control, including, but not restricted to strikes, war, civil unrest, flight delays, fire flood, or any adverse weather conditions. Trueventus is not liable in the event that a participant is exposed or is infected by Covid 19. Trueventus under no circumstances is liable for any other costs that might have been incurred in the attendance of the event, including but not limited to flights, accommodation, transfers, meals etc. Trueventus reserves the right to replace / change speakers in the best interest of the conference.
- Upon receiving this signed booking form, you the client hereby consent to Trueventus to keep your details for the use of future marketing activities carried out by Trueventus and third party organisations & partners.
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- Trueventus shall use its best endeavours to make speaker presentation materials available to registered delegates following the event. The distribution of all presentation slides in PDF format is subject to the express consent of each individual speaker. As such, Trueventus makes no guarantee as to the number, completeness, or availability of materials shared, and accepts no liability where speakers withhold or restrict consent to distribute their presentations.
- All Trueventus events are held in a classroom or theater format.
- All Trueventus events are held at either 5 or 4 Star Hotels.
- All payment must be directed to Trueventus in full prior to the event. Any company's participating in National training schemes such as HRDC Scheme and are applying grant you must first pay Trueventus and upon you receiving the grant you will be refunded this amount back. Failure to pay prior to the event can result in your company being blocked from joining the conference.
- All transaction charges, withholding taxes, local taxes, or currency exchange issues will be strictly absorbed by sender. Trueventus reserves absolute right to refuse admission of participant/s to the event should invoice amount is not received in full.

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